

Vote...

- Steve Knee
- Martin Bettridge

Belper, Duffield And Quarndon

Your Local Conservatives
Committed To Your Community Needs

**Elections
May 4th
2023**

April 18th 2023

Dear Resident/s,

Firstly, if you are reading this then I thank you for your time. Local politics often doesn't gain the attention of the national agenda, yet in the six months that I have been preparing for and now running the campaign, it has become clear to me that a real difference can be made to people's lives at a local level. As a resident of Duffield and father to children in the local schools, I have always been active in the community with my work in tackling Anti-Social Behaviour and in supporting local education, although I am a new candidate to local politics.

As a business owner in Amber Valley, I am standing as a Conservative as it is a party that has always best represented my values of hard work, fairness and a desire to look after those who are less fortunate in our society. I stand proudly as a Conservative due to the values I've held since my childhood, however I am not immune to the struggles of the current administration, and I have not always agreed with what has been happening at a Parliamentary level.

This is why I have decided to stand.



Frustrated with some of the events in Westminster I want to get involved, currently at a local level, to see if I can bring some of my expertise and traditional Conservative values to benefit the people of my ward. As such I, along with my colleague Martin Bettridge who is another Duffield Dad, offer a very real choice for the people of Duffield to the incumbent offering, and continuity candidates for Quarndon, who have been well served by Jane Orton for a number of years. The recent boundary changes brings Quarndon in with Duffield to form the new ward.

So what can I bring if you choose me to serve you? Well, it is true that I can't point to my record in local politics, however I can highlight my record in local business and the community. I employ 90 people in Ripley in a high-tech company, Cloudbass, that provides Outside Broadcast services to the likes of the BBC and Sky. A high-tech business born out of my time teaching at the University of Derby, it has been trading for nearly a quarter of a century. It is this commercial, educational and sustainability experience that I want to bring to our wonderful communities. My experience in the latter has seen my company save over 1000t of CO₂ over the last couple of years through initiatives I have implemented, whilst also saving our employees money through the cost-of-living crisis with our company EV and subsidised charging scheme.



Having walked over 100km over the last 8 days delivering leaflets and having spoken to numerous people on the doorstep, all I ask is that you consider what it is I am standing for. I have included a copy of our campaign leaflet just in case the last one that I delivered got eaten by the dog (I've had a few close calls whilst posting the leaflets), and if you are tempted to vote for myself and Martin (you have two votes to cast for Borough) then please do indeed vote. The race will be tight with the incumbent councillors, so **every vote counts**.

Please do consider 'putting me in the room' to act on your behalf and to give Duffield and Quarndon a real voice that can act as part of the much wider Conservative team, right up to Parliamentary level, to represent your interests and achieve great things.

Thanks again for your time and May the 4th be with you! (A keen Star Wars fan).

Yours Faithfully,

Steve Knee
Duffield Parish Councillor and Borough Council Candidate



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